

**GOVERNOR'S P-20 COORDINATING COUNCIL
MINUTES
General Meeting –November 10, 2010
10:00 A.M.**

Location: 1700 W. Washington
Governor's 2nd Floor Conference Room
Phoenix, AZ

Members Present: Dr. Carol Peck, Dr. Tom Anderes, Dr. Linda Arzoumanian, Dr. Karen Butterfield for Superintendent Tom Horne, Dean Gray, Dr. Michael Kearns, Dr. Marv Lamer, Paul Luna, Colleen Niccum, Dr. April Osborn, DeAnna Rowe, Vince Yanez, and Dr. Jim Zaharis

Members Absent: Dr. Pauline Begay, Rhian Evans Allvin, LaVelle McCoy, and Lisa Graham Keegan

Guests: Dr. Paul Koehler, Marie Mancuso, Cathleen Barton, Dave Howell, Dr. Marc Osborn, Dr. Joe O'Reilly, and Marla Bauer

Staff Present: Debra Raeder-Gay and Karla Phillips

1. Call to Order, Welcome, Introductions, and Objectives

Dr. Carol Peck called the meeting to order at 10:10 a.m. and welcomed Council members and guests. Council members and guests then introduced themselves.

Dr. Peck advised the public that, if they wished to address the Council, a "request to speak" form needed to be submitted to staff in order to be recognized during the Call to the Public portion of the meeting.

2. Approval of Council Minutes

Dr. Carol Peck called for an approval of the September 30, 2010 Council minutes. Dr. Linda Arzoumanian motioned that the minutes be approved. Dr. Jim Zaharis seconded the motion, which passed unanimously.

3. Chair's Report

Dr. Peck indicated that there were several changes to the Agenda format with the addition of three standing items: the Chair's Report, the Executive Director's Report and the Report from Council Members. Dr. Peck stated that the Report from Council Members agenda item would provide an opportunity for members to provide input and share updates from groups the members worked with related to the mission of the Council.

Dr. Peck provided an overview of the meeting indicating that as we were developing the RTTT application, it was ALWAYS the direction of Governor Brewer to develop a plan for Arizona to

improve the education system regardless of whether we received a federal grant for that purpose. The purpose of today's meeting is to review the work of the task forces in developing implementation strategies and proposed timelines for the four reform goals identified in the RTTT application. The Council will then have the opportunity and responsibility to offer suggestions and opinions. The task force chairs and work teams will take the input and make appropriate changes in preparation for bringing final recommendations to the Governor by December 15. Additionally, the Council will have an opportunity to name the reform plan that is being developed. R&R Partners has been engaged to help the Council through this process.

4. Review and Discussion: Prioritizing Arizona's Education Reform Plan

Dr. Peck indicated that as we move through the reports of the task force chairs, the Council should note an additional emphasis on the role of higher education. Additionally, the changes needed to improve public education in Arizona will require some additional resources and/or reallocation of current resources. These decisions can then be made based on prioritization of the plan.

Dr. Peck asked Dr. Koehler to provide a brief overview of the process that the task force chairs and work team members have engaged in preparing for today's meeting noting that Dr. Koehler has been engaged by the Governor's Office to continue providing support to the Council and its task forces in strategizing and prioritizing our next steps.

Dr. Koehler stated that work teams, consisting of the task force chairs, key task force members, and ADE support staff, were convened twice over the past few weeks to develop and prioritize strategies for implementing the reform plan which was based around three things: 1) Priorities – things we need to do regardless of additional funding; 2) Feasibility – is funding available, if not, can funds be reallocated, or no funding; 3) Capacity – what is the capacity of the local districts and schools to implement the various initiatives of the plan. Dr. Koehler then asked Marie Mancuso to explain the process.

Ms. Mancuso reviewed with the Council the Analysis Tools and scoring rubric developed by WestEd in assisting the work teams with their work.

Cathleen Barton, Dr. Joe O'Reilly, Dave Howell, and Dr. Marc Osborn then presented an overview of the work of their respective work teams in regard to: Statewide Longitudinal Data Systems, Standards and Assessments, Great Teachers Great Leaders, and Supporting Struggling Schools respectively (documents presented to and reviewed with the Council are hereby incorporated into the record and are attached).

Following the presentations, the presenters engaged in a robust discussion with the Council.

In reference to the Great Teachers Great Leaders report, Dr. Karen Butterfield noted that State Board Rule expands alternative certification indicating that there is no incentive to expand programs. Vince Yanez clarified that the alternate certification pathway is only a few months old but that there had been no new submissions indicating that in the current environment programs are shrinking because the teacher corps is shrinking.

Dr. Jim Zaharis posed several questions that he felt still needed to be addressed: Who is going to do the work; the need for output metrics; and the need to expand the eLearning modalities. He expressed concern about the Common Core and the need to ensure the understanding that the Common Core is not a federal program but that it evolved from the states. Dr. Koehler responded that who would do the work and the measurement piece would be addressed in the coming weeks. Dr. Zaharis responded that the metrics should not be "closely held" but must be "publicly known."

Dr. Michael Kearns discussed the importance of eLearning to the mission of higher education and the struggles this entailed and questioned how this was being addressed in the K-12 system. Several task force chairs engaged in discussion stating that eLearning is becoming an integral part of the K-12 system and that the work the states were doing on a national level regarding standards and assessments would also address this issue; that this is a critical component for professional development; that there is an eLearning Task Force; and that it is anticipated that eLearning would help meet the need of bringing highly qualified teachers/learning to struggling schools.

Colleen Niccum questioned how STEM was integrated into these initiatives. Dr. Peck noted that while the Council did not hear specifically on the issues from the plan regarding STEM and a metric for measuring success in implementing key initiatives, this work is continuing and will be reported in greater detail at the December meeting. Cathleen Barton and Karla Phillips updated the Council on the recent launch of the STEM Network, which was an initiative out of the RTTT application, and the three grants that the Governor has released related to the reform plan and STEM.

Marv Lamer requested that the work of CTE and ADE regarding assessments be reviewed indicating that feedback to teachers is immediate and that this is a model that should be implemented in our work.

Dr. Linda Arzoumanian requested clarification on the Regional Centers, which had been mentioned in all of the reports, iterating that the County Education Offices, by statute, provide some of these services. Marie Mancuso indicated that the definition the work teams used was the definition in the RTTT application which would require an open RFP.

Dr. Jim Zaharis requested that future work encompass the work of the Skills Commission, examine the barriers for the fourth year of mathematics, and address the issues of identifying highly qualified teachers and teachers of record.

Vince Yanez indicated the need to understand that capacity is not static and is likely to decrease for everyone in today's economic climate.

Dr. Koehler indicated that they would take this input back and continue working with the task force work teams to develop the final recommendations for the December 15 meeting.

5. Data Governance Task Force Update

Matt Hanson reported on several issues to the Council:

- 1) The Governor's Office, in partnership with ADE, would be releasing the EduJob funds today;
- 2) That the state was selected to undergo a federal audit regarding the RTTT application to discuss the "now what and how" the state would be moving forward with its education reform plan; and
- 3) That the Governor's Office was moving forward toward the organization of a Data Governance Task Force. This is necessary because of HB2733, as well as the requirements/deadlines of the State Fiscal Stabilization Fund which require the implementation of the 12 data elements in the American Competes Act by September 2011. To get the work in HB2733 started and to help with the transition at ADE, an Executive Order has been drafted and is expected to be released shortly which will replace and expand the work of the existing SLDS Task Force under the Council. Mr. Hanson indicated that there would be a small amount of SFSF funds available to move forward with the work of the Data Governance Task Force, including an audit of the existing data systems. Mr. Hanson indicated that the Data Governance Task Force would continue to provide recommendations to the Council.

6. Review & Discussion: Naming Arizona's Education Reform Plan

Dr. Carol Peck asked Marla Bauer, with R&R Partners, who had been retained by the Governor's Office to assist the Council in naming Arizona's Education Reform Plan for a report and recommendations.

Ms. Bauer indicated that in helping the Council to find suitable names for the plan that they had to address several areas: that the name project meaning and feeling, that the spoken name is as important as written, that it communicates the objective, and that there is an available domain name. Ms. Bauer then presented a short list of names that had been developed for discussion and engaged with the Council in a possible selection. The members directed that R&R Partners work to further develop a name building off of the following: Educate Arizona and Arizona's Education Roadmap.

7. Executive Director's Report

Debra Raeder-Gay reported that she would be attending the Lumina National Productivity Conference in Indianapolis on November 15 and 16 indicating that staff from the Governor's Office are actively engaged in the work of the Lumina Getting AHEAD initiative and were working hard to ensure that initiatives from the education reform plan were being incorporated into this work.

Ms. Raeder-Gay also reported that she serves as the Project Lead for the State of Arizona for the College Challenge Access Grant (CACG). The CACG is a formula grant received by the Governor's Office in the amount of \$2.9M. The CACG funds will be used to accomplish the expansion of college access services to low-income students in the state through six initiatives identified in the CACG application. These six initiatives all build on the initiatives in the education reform plan and provide an example of how grant funds are being used to leverage implementation of various education reform initiatives.

8. Reports and Comments from the Council

Dr. Peck indicated that this was the opportunity for Council members to provide brief reports and to make additional comments.

Dr. Marv Lamer indicated that he was concerned about the practical reality that CTE was being pushed to the margins and that the Council needs to help define the role that CTE plays/will continue to play in the future. For instance, some students have to attend CTE classes early in the morning or very late in the afternoon to fit the courses into their schedules. He also expressed concerns that special education was also being marginalized.

Dr. Jim Zaharis emphasized the need to ensure that our work is integrated, and that resources are being shared. Also thought we might consider trimesters or other creative models that provide a variable on time, space, and resources.

9. Call to the Public

Dr. Carol Peck made a call to the public. Joe Thomas, Vice President of the Arizona Education Association, addressed the Council indicating his concerns regarding barriers to putting good teachers in the classroom. He stated that the evaluation system is part of a larger system that impacts student achievement by indicating strengths and weaknesses of teachers which then drives student achievement. These evaluations are an opportunity to check on and make improvements in teaching and should be used not to weed, but to grow.

10. Adjourn

Dr. Peck thanked everyone for their attendance and participation in today's meeting. There being no further business before the Council, Dr. Marv Lamer motioned, and Dr. Karen Butterfield seconded, a motion to adjourn. The motion passed unanimously and the meeting adjourned at 12:37 p.m.